



# Stable, clean, reliable: We live up to our label.

Next generation.  
**Now.**

The next generation of labelling hot melts is here – available to add value to your production right now. These ahead-of-their-time hot melts are stable, clean, low odour and reliable; with superior adhesion power on a wide range of materials.

Proven on the production line floor, time after time, our labelling hot melts meet the majority of bottling and labelling needs. They are trusted by leading producers of bottle, can and jar packed products around the world – for the most demanding applications.

**Labelling almost any surface and shape  
– with complete confidence.**

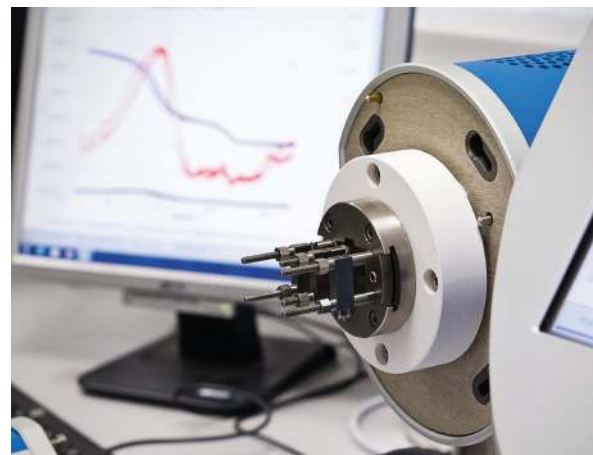
We can answer the most complicated needs, including pick-up, overlap, vertical, roll through, reel-fed, magazine fed and tamper-evident labelling. After rigorous development and testing, our adhesives have been verified to be a major step forward in hot melt technology for labelling applications. They are highly versatile and cleverly formulated for higher line speed applications and their unique rheology reduces stringing.

**Applications include:**

- High speed machines
- Reel-fed and magazine-fed systems
- Cold wet bottles • Spray applications
- PET bottles with expansion • Hot can and jar labelling
- Shrinkable plastic labels

**Clean start. Clean finish. Clear cost savings.**

The clean nature of our hot melts means that your labels will always have the perfect finish – no creep, no dirty edges, no yellowing. Stable, clean running and reliable, our technology is informed by a legacy of more than 30 years. In common with the established packaging range, our new BAMFutura® labelling adhesives display outstanding thermal stability. The beauty of this is no stringing or cobwebbing, no charring or gelling, no fumes or smell and no adhesive build-up to interfere with production. And they are colourless to give the no-label look perfect transparency.



With all of our adhesives we achieve continuous, reliable running – meaning less waste, less downtime and more cost savings. Significant cost savings will also come from reduced consumption, which gives lower usage and reduced inventory.

**All types of container. Multiple materials.**

When it comes to all types of diverse and challenging labelling applications, we will have an adhesive to suit your needs. Advantages of our range include:

- Dependable, consistent performance
- Versatility to cope with all conditions
- High thermal stability, maintaining colour and viscosity
- Clear, clean running, low odour
- No charring for low maintenance
- No creep, no dirty edges, no yellowing
- Superior adhesion to a wide range of materials
- Fast and slow machines, all types of container
- Tamper evidence

**Beardow Adams hot melts for labelling.  
The all-round answer for any application:**



Hot melt labelling adhesives for wraparound labelling of metal cans, glass jars and plastic containers – adhesives for both pick up and overlap bonds on magazine fed labels – that give consistent, dependable performance at line speeds of over 1,000 containers/minute - to both warm and cold containers.



Reel fed, wraparound labels for yoghurts, carbonated soft drinks, mineral waters and heat shrink applications. Our hot melt adhesive will withstand the stresses of these demanding and exacting applications.



Beardow Adams is the market leader in the manufacture of hot melt adhesives for all types of container applications, including: PET bottles, HDPE containers, glass jars and metal cans.

**BEARDOW ADAMS**™  
Unique Adhesives



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